



# Creative Graphic Solutions

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Print Media • Brochures • Logo Design • CD Cover Art • Computer Illustration • Digital Imaging • Business Cards • Vinyl Signage & Banners • Mag Ads • Posters • Decal Application • Web

## Logo Design Pricing Price List

### Your Logo Is Important To Us

When you choose CGS to design your company logo, you put your image in the competent hands of award winning graphic designers. Our staff combines cutting-edge creativity with special training in logo and brand design. At CGS we have designed hundreds of logos, and other branded materials for our clients. We steadily perfecting our way of handling design projects. Here At CGS we enjoy designing logos, and corporate identities for our customers. We offer a way for you to be involved in the part that really counts, the thought process. The goal is to get focused on an IDEA that you like and that will work for your company, because if you just don't like the design idea, no amount of modifications will make it a great logo. That's why, together with you, we search for an idea that catches your eye and ensures we are on the right way. Then it's just a matter of fine-tuning to get a logo you're happy with. To help in this effort our logo projects are divided into a few easy to follow steps.

### Step One (We Need A Deposit)

A deposit to start working on your logo is required. You'll need 50% or 100% down depending on package you pick. The remainder of the balance is due upon your final approval of the logo or identity. After receiving your order form, we will contact you by email or phone to confirm receipt of the order and answer any questions concerning your logo project.

### Step Two (The Design)

We will start working on your logo immediately after receiving your order sheet and payment. In the time designated by the package you choose we will present you the initial designs by sending them via email as PDF/JPG previews. You will be able to review the drafts and choose the one or more with which you would like to proceed. We strongly encourage you to provide us with a detailed feedback that will help us understanding your taste and design preferences.

### Step Three (Fine Tuning)

We then can start improving the chosen logo according to your tastes. On each step you give us your comments to presented designs, and we make necessary changes following your suggestions. On each step we get closer to the final design, presenting you variations and alterations as following your suggestions as on our own.

### Step Four (Stationary)

When all the changes have been done and you've approved your new logo, we will ask you for the stationery information if you are interested. We will continue the look and feel of the logo throughout the business cards, letterheads, folders and other company stationery you need. We apply the same revision process to your stationary design, depending on the package you've chosen.

### Step Five (Delivery)

When you are completely satisfied with the final work, we will send you a Logo/Stationary Kit with the files for almost every purpose along with a layout guide, which will help you, your printer, and your web designer to apply the logo and stationary without any problem. Proofs sent for your approval via email are sent free of charge. Proofs sent overnight service will be charged to client.

### Art Terms & Conditions

Creative Graphic Solutions must collect payment deposit up front to begin design work or layouts. No work will proceed until payment is received. All sales are final, no refunds are available. In case of cancellation on a order a \$25 processing fee will be charged. CGS holds the right to change policies and prices without prior notice.

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### Economy Logo Package

Great for fast turnaround, & lower budgets.  
2 Logo concept (black and white) designs  
2 Revisions, 1 Designer will work on logos

Logo emailed in PDF format. Art can be supplied on CD at additional cost.  
6-7 Days turnaround time (depending on amount of revisions/changes).  
Additional revisions/time exceeding the approx. estimate will result in additional cost at \$40 per hour. This package must be prepaid in full.



**\$199**

### Bronze Logo Package

Great if you have more time to put into you logo design, & on budgets.  
3-4 Concept designs full color / 1 Designer will work on logo  
4 Revisions, 1 Designer will work on logos

Logo emailed in PDF format. Art can be supplied on CD at additional cost.  
7-10 Days turnaround time (depending on amount of revisions/changes).  
Additional revisions/time exceeding the approx. estimate will result in additional cost at \$40 per hour. This package must be prepaid in full.



**\$275**

### Silver Logo Package - Best Value

Great if your looking for that corporate identity edge, & moderate budgets.  
6-7 Concept designs full color  
4 Revisions, 1 Designer will work on logos

Includes: Standard business card design, Logo art supplied on CD.  
10-14 Days turnaround time (depending on amount of revisions/changes).  
Additional revisions/time exceeding the approx. estimate will result in additional cost at \$40 per hour. This package must be prepaid in full.



**\$550**

### Gold Logo Package

When you want to make a statement & money is no object.  
10 Concept designs full color  
6 Revisions, 1 Designer will work on logos

Includes: Standard Stationary Design (business card, letterhead, standard #10 envelope) 7-10 Days turnaround time (depending on amount of revisions/changes). Additional revisions/time exceeding the approx. estimate will result in additional cost at \$40 per hour. This package requires 50% down before starting.



**\$745**

### Platinum Logo Package

When only the best will do.  
12-15 Concept designs full color  
Unlimited Revisions, 2 Designer will work on logos

Includes: Standard Stationary Design (business card, letterhead, standard #10 envelope) and a 18" x 24" poster design. 7 Day turnaround time (depending on amount of revisions/changes). Additional revisions/time exceeding the approx. estimate will result in additional cost at \$40 per hour. This package requires 50% down before starting.



**\$1199**

**LOGO PACKAGE DETAILS:** Additional revisions can be made to logo design at an additional charge of \$40 per hour. Additional image scans can be made to logo design at an additional charge of \$25 per scan. Design proofs sent for your approval via email are sent free of charge. Proofs sent overnight service will be charged to client. Custom logo Art packages are available please call for details.

